**Marketing Tasks, responsibilities:**

1. First things first
   1. Create / update company Facebook page
   2. Create / update company Twitter account
   3. Create / update company Snapchat
2. Create a campaign event to raise awareness:
   1. Refer to company website of services offered: tekeducate2017.weebly.com/service

**Marketing Tasks, responsibilities:**

1. Advertise services via free listings, flyers, brochures
2. Distribute coupons, tickets

**Here are seven ways to promote your business online that won't cost you a dime:**

1. Use major local listing services. ...
2. Embrace social media. ... (Snapchat, Twitter, …
3. Start a blog. ...
4. Put up multimedia on YouTube
5. SEO your company website. ...
6. Press releases. ...
7. Join a relevant online community and contribute.
8. Create a Pinterest Board

How do you promote your brand?

**Steps**

1. Create a brand image, or logo. ...
2. Network. ...
3. Advertise. ...
4. Build business partnerships with other organizations. ...
5. Rely on the power of social networks. ...
6. Offer freebies. ...
7. Develop relationships with your customers. ...
8. Encourage customers to talk about their experience using your business.