**Course Outline**

| ES#  Obj # | Unit Titles/Essential Standards and Objective Statements  (The Learner will be able to:) | Course  Weight |
| --- | --- | --- |
| 1 | 2 | 4 |
|  | **Total Course Weight** | **100%** |
|  |  |  |
| **A** | **PRINCIPLES OF BUSINESS** | **50%** |
| **PBF1.00** | **Understand the role of business in the global economy.** | **16%** |
| *PBF1.01* | *Understand economic systems.* | *5****%*** |
| *PBF1.02* | *Understand economic activities and conditions.* | *5****%*** |
| *PBF1.03* | *Understand business in the global marketplace.* | *6****%*** |
|  |  |  |
| **PBF2.00** | **Understand the nature of business.** | **24%** |
| *PBF2.01* | *Understand the types of business ownership.* | *5****%*** |
| *PBF2.02* | *Understand leadership and management.* | *5****%*** |
| *PBF2.03* | *Understand production and operations.* | *5****%*** |
| *PBF2.04* | *Understand applications and issues of technology.* | *4****%*** |
| *PBF2.05* | *Understand responsible actions for conducting business.* | *5****%*** |
|  |  |  |
| **PBF3.00** | **Understand the role of marketing in business.** | **10%** |
| *PBF3.01* | *Understand principles of marketing.* | *5****%*** |
| *PBF3.02* | *Understand buying behaviors.* | *5****%*** |
|  |  |  |
| **B** | **PRINCIPLES OF FINANCE** | **50%** |
| ***PBF4.00*** | **Understand the role of finance in business.** | ***31*%** |
| *PBF4.01* | *Understand financial planning.* | *10****%*** |
| *PBF4.02* | *Understand the banking system.* | *9%* |
| *PBF4.03* | *Understand saving and investing options for clients.* | *12****%*** |
|  |  |  |
| **PBF5.00** | **Understand business credit and risk management.** | **19%** |
| *PBF5.01* | *Understand credit management.* | *12****%*** |
| *PBF5.02* | *Understand risk management and insurance.* | *7****%*** |