June 10, 20XX

Welcome to Select Friends!

Now that you’ve joined, you are among the privileged few who will be receiving specials, promotions, and offers reserved only for our loyal customers. As our thanks for signing up, you will receive a special gift when you attend one of our promotions. No strings attached! Just bring this letter and present at the sign in table, and we’ll present you with a gift for just showing up.

We look forward to seeing you soon!

Sincerely,

Sidney Higa  
Marketing Manager